

A Glossary Of Tourism And Allied Terms

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A Glossary Of Tourism And

Glossary of tourism terms Tourism is a social, cultural and economic phenomenon which entails the movement of people to countries or places outside their usual environment for personal or business/professional purposes.

Glossary of tourism terms | UNWTO

TOURISM BOARD. An official organization that encourages people to visit an area, city, or country. See also: DMO, DMC. TOUR OPERATOR. A person or company that runs tours within a destination. TRADE SHOW. An event where industry professionals meet, network, and form partnership. Leading travel and tourism trade shows include ITB Berlin and WTM London.

Travel and Tourism Glossary - TrekkSoft

Tourism that takes full account of its current and future economic, social and environmental impacts, addressing the needs of visitors, the industry, the environment and host communities optimizing environmental resources while, helping to conserve natural heritage and biodiversity; respecting the socio-cultural authenticity of host communities, their built and living cultural heritage and traditional values; contributes to inter-cultural understanding and tolerance; and ensures viable, long ...

Glossary of Tourism Terms / Tourism Cafe

Welcome to our extensive tourism and travel glossary! Along with definitions for travel terms and travel-related words and idioms, it's a full-fledged dictionary on geography, diplomacy, transportation, the hospitality industry, and general travel phrases, vocabulary, and lingo. 0-9 • A • B • C • D • E • F • G • H • I • J • K • L • M • N • O • P • Q • R • S • T • U • V • W • X • Y • Z.

THE Travel Glossary: Ultimate List of Tourism Terms & 300 ...

Adventure tourism is tourism which involves a degree of risk. It typically requires specialist skills or physical exertion. According to the Adventure Travel Trade Association, adventure travel includes activities involving physical activity, a cultural exchange, and a connection with nature.

Types of tourism: A Glossary - Tourism Teacher

Tourism System: A framework that identifies tourism as being made up of a number of components, often taken to include the tourist, the tourist generating region, the transit route region, the tourist destination and the tourism industry (Leiper, 1990) tourism: the business of providing and marketing services and facilities for leisure travelers. Thus, the concept of tourism is of direct concern to governments, carriers, and the lodging, restaurant, and entertainment industries, and of ...

Tourism Glossary - GDRC

In the context of tourism, an enabler or helping organization describes the business-to-business entities that support the development and promotion of tourism to foster growth in the industry, drive consumer awareness, develop product, promote, market and help to sell a destination.

Tourism Glossary

Visitor economy can be used in relation to international, national and sub-national geographical destinations or areas and need not necessarily be confined by existing historical boundaries. 'Tourism industries' are, therefore, a sub-set of the visitor economy. Visitor destination/tourism destination.

Tourism Definitions - The Tourism Society

Tourism is the generic term used to cover both demand and supply that has been adopted in a variety of forms and used throughout the world. Tourism essentially refers to the activities undertaken by visitors, also known as the visitor economy. The tourism industry encompasses all activity that takes place within the visitor economy.

What is tourism? A definition of tourism - Tourism Teacher

1) Intangible: Tourism is an intangible product means tourism is such kind of product which can not be touched or seen and there is no transfer of ownership, But the facilities are available for specified time and for a specified use. For e.g. a room in the hotel is available for a specified time.

Tourism - Definition, Types & Forms, History & Importance

Let us now discuss a few terms that are frequently used in the tourism industry. Attraction – It is a physical or cultural feature of a place that can satisfy tourists' leisure based need. Cultural Heritage – It is an expression of the manner of living developed by a community and passed on from one generation to the next.

Tourism Management - Terminology - Tutorialspoint

Tourism, the act and process of spending time away from home in pursuit of recreation, relaxation, and pleasure, while making use of the commercial provision of services. As such, tourism is a product of modern social arrangements, beginning in western Europe in the 17th century, although it has antecedents in Classical antiquity. It is distinguished from exploration in that tourists follow a "beaten path," benefit from established systems of provision, and, as befits pleasure-seekers ...

tourism | Definition, History, Types, Importance, & Facts ...

Aft – toward the rear of a ship. After-departure charge – Charges that do not appear on the guest's bill at checkout such as telephone or dining charges. Agent – A person who has the power to act as the representative for another person. Most frequently in travel, a specific kind of agent such as a travel agent.

Travel Terms Glossary

They defined tourism in a 1942 study as a complex of environmental impacts: "the sum of the phenomena and relationships arising from the travel and stay of non-residents, in so far as they do not lead to permanent residence and are not connected to any earning activity."

Definitions of Tourism and Tourists - 928 Words | 123 Help Me

Glossary of Travel and Tourism Terms Every industry has its own language and alphabet soup of trade related acronyms. We've made it easy for you to know what your clients, peers, bosses and stakeholders are talking about with this definitive glossary of travel industry terms. Common Travel and Tourism Industry Terms

Relate Strategy Group — Tourism Glossary | Travel Industry ...

This is great, but if you don't know what the acronym or abbreviation stands for, it may feel like people are speaking a different language. For those of us in the tourism industry, like many others, we use a wide array of abbreviations and/or acronyms. Below are 20 travel and tourism terms used frequently. Travel and Tourism Terms

Travel and Tourism Terms, Acronyms & Abbreviations | Break ...

Tourism means the activity of visitors taking a trip to a main destination outside their usual environment, for less than a year, for any main purpose, including business, leisure or other personal purpose, other than to be employed by a resident entity in the place visited.

Glossary:Tourism - Statistics Explained

Tourism is travel for pleasure or business; also the theory and practice of touring, the business of attracting, accommodating, and entertaining tourists, and the business of operating tours.

Tourism - Wikipedia

Tourism makes use of a range of natural resources, and in many cases, the core attraction of a destination's product may be natural resources such as clean air, land, mineral waters, and the water in lakes and seas.